

CARTON PRINT OPTIONS

Want shoppers to reach for your brands?

Consumers take less than 2.3 seconds to notice your brand on the shelf. Get noticed with lithographic or flexographic printing from Evergreen Packaging for all your graphic designs. Ask your Evergreen Packaging sales representative to discuss which of our key printing techniques is right for your package

LITHOGRAPHY

Provides stunning photographic quality for food, beverage, and specialty product imagery. It provides impeccable detail in small text and thin strokes, with line screens up to 150 lines per inch (lpi) and tight registration control (0.006 inch variation color to color). In addition to four process colors, the ability to utilize two spot colors ensures that logos, large color blocks, and text reproduce beautifully every time.

Max-Line Screen: 150 LPI

Colors: CMYK + 2 Spot

Tint Builds: Yes



FLEXOGRAPHY

For lower line screen and less than six-color graphic requirements, Evergreen Packaging offers four-color flexographic printing capabilities. For simple line art drawings and printing applications, flexography can be a cost-effective choice.

Max-Line Screen: 55 LPI

Colors: 1–4 Spot

Tint Builds: No



HD FLEXOGRAPHY

HD Flexo offers the flexibility of shorter run lengths without sacrificing quality. HD Flexo is ideal to help with test market launches or to help regional programs achieve the look of a national brand.

Max-Line Screen: 115 LPI

Colors: CMYK + 1 Spot

Tint Builds: Yes

