

RENEWABLEPLUS™ CARTONS



ENHANCING YOUR SUSTAINABLE PACKAGING STORY

Consumers want sustainable packaging. “Sustainable” means that we can meet the needs of today, while seeking to protect the ability of future generations to meet their own needs. Choosing packaging made from renewable resources is one of the best choices you can make to provide consumers with sustainable packaging. Cartons are made from a renewable material, fiber from trees grown in forests where responsible forest practices are used. The coating on **RenewablePlus Cartons** also comes from a renewable material, polyethylene from sugarcane. Our cartons work hard to protect the nutrients and taste of great beverages from manufacturing facilities to family tables. And when their work is done, they can be recycled. **Cartons are: renewable, responsible and recyclable.**

BENEFITS

- **Renewable fiber from trees + renewable polyethylene from sugarcane = fully renewable**
- All the freshness protection, operational efficiencies and great sustainability story associated with FreshHouse cartons
- **Yes!** RenewablePlus Cartons are recyclable



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- Same reliable performance as regular FreshHouse cartons in the conversion and form, fill, seal processes

FEATURES

Available for all Evergreen Packaging FreshHouse™ Cartons:

- Using barrier grade paperboard*
- Using non-barrier grade paperboard – these are Fully Renewable Cartons!
- All sizes



*Non-renewable barrier material represents less than 6% of the total carton by weight

evergreen
packaging



CONSUMERS WANT PACKAGING FROM RENEWABLE MATERIALS

- **72%** of Grocery Shoppers say a corporate commitment to only use packaging that is made with renewable materials is extremely or very influential to their purchase decisions
- **50%** of Grocery Shoppers always or usually look for beverages in packaging that is made with renewable materials

Source: EcoFocus 2017 Trend Study

SAME GREAT BENEFITS

Over 94% of our RenewablePlus Cartons are made from **renewable materials**: fiber from trees grown in forests where responsible forestry practices are used and polyethylene from sugarcane.

Over 50% of the energy used to make the paper in our cartons comes from biomass, a **renewable energy** source.

YES! RenewablePlus Cartons are **recyclable**. Recycle your cartons so other paper-based products can be made.



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For more information, consult with your Evergreen Packaging sales professional.

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