

FULLY RENEWABLE CARTONS



FULLY RENEWABLE, FULLY RESPONSIBLE

Consumers want to feel good about their purchases, and they want sustainable packaging. Choosing packaging made from renewable resources is one of the best choices you can make to provide consumers with what they want. Cartons are made from a renewable material, fiber from trees grown in forests where responsible practices are used. The coating on Fully Renewable Cartons also comes from a renewable resource, sugarcane.

Renewable fiber from trees + renewable polyethylene from sugarcane = fully renewable.

BENEFITS

- **Renewable fiber from trees + renewable polyethylene from sugarcane = fully renewable**
- All the freshness protection, operational efficiencies and great sustainability story associated with FreshHouse cartons
- **Yes!** Fully Renewable Cartons are recyclable



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- Same reliable performance as regular FreshHouse cartons in the conversion and form, fill, seal processes

FEATURES

Available for Evergreen Packaging FreshHouse™ Cartons:

- Using non-barrier grade paperboard
- All sizes





CONSUMERS WANT PACKAGING FROM RENEWABLE MATERIALS

- **72%** of Grocery Shoppers say a corporate commitment to only use packaging that is made with renewable materials is extremely or very influential to their purchase decisions
- **50%** of Grocery Shoppers always or usually look for beverages in packaging that is made with renewable materials

Source: EcoFocus 2017 Trend Study

SAME GREAT BENEFITS

Over 97% of our Fully Renewable Carton is made from **renewable materials**: fiber from trees grown in forests where responsible forestry practices are used and polyethylene from sugarcane.

Over 50% of the energy used to make the paper in our cartons comes from biomass, a **renewable energy** source.

YES! RenewablePlus Cartons are **recyclable**. Recycle your cartons so other paper-based products can be made.



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For more information, consult with your Evergreen Packaging sales professional.

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